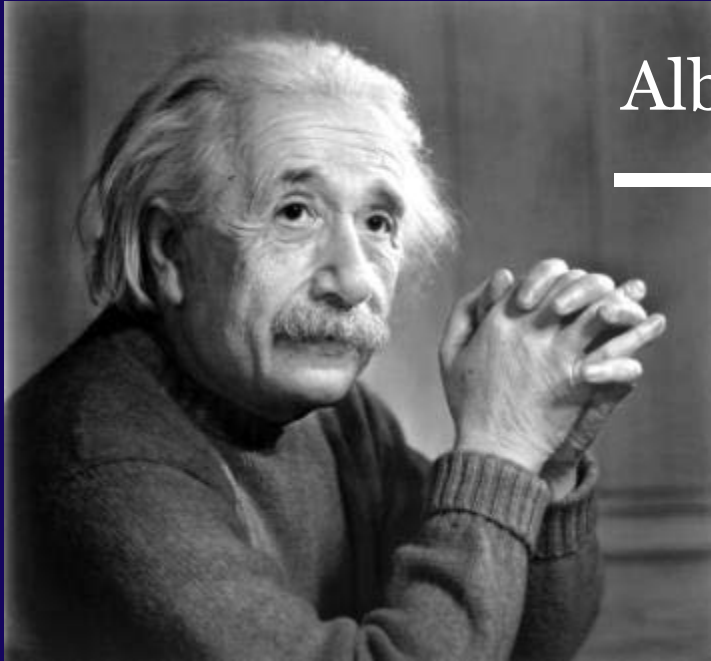




Together We Build

evokepotential.in

EVOKE
POTENTIAL 
inspire to aspire



Albert Einstein

Learning is experience.
Everything else is just
information





WHO WE ARE?

Evoke Potential is an emerging Learning Solutions Company which has trained over 13,100 professionals and counting... across India.

The key to sustainable transformation lies in human behaviour. Our firm belief in '**Change behaviour; Change results**'; emboldens us to enhance business returns for our clients & also bring in a cultural change. We believe in influencing people in their personal, social and professional environments; giving them a new outlook towards their values, beliefs and perceptions; thereby, renewing their respect for themselves and others.

Leveraging deep industry experience and best practice knowledge, our certified learning experts help businesses align goals, identify performance gaps, link learning to business performance and accelerate results through performance consulting solutions.



Vision



Empowering people,
transforming organisations

"To be the most valued learning partner by empowering people and transforming organizations through collaborative learning".



Navneet Khurana, Founder & CEO



He has delivered programmes in sales, customer services, behavioural skills, Empirical Learning for entry-level to top management of all the top global companies.

“Change behaviour; Change results”

Alumni of the National Defence Academy, Navneet brings a diverse corporate experience from leading training organizations like Centum Learning, NIS Sparta and Evolv. With his extensive experience in corporate training, organizational development, and learning and talent development, he has transformed people from the front-line to top management across various industries, verticals and companies of all sizes.

**Global
Certifications:**



And many more...

Strength



Enhancing Customer Experience for Valued Customers

Organizational
Development

Enhanced Business
Outcomes

Enhanced
Customer Satisfaction

Leadership
Development

Enhanced Customer Experience

Our corporate training and learning solutions are delivered through a four-stage model, De4



Concern Validation Study (CVS) is a proprietary consultancy method to identify both facilitators and barriers to achievement of business and mission-critical goals.

A rigorous measurement process is in place to capture skill improvement, process adherence and performance parameters at multiple levels.



A detailed solution roadmap specifying the target audience to be trained, when, where, how and on what areas, is developed and presented.

The training and coaching is delivered through classrooms or outdoor medium by trained and certified consultants.



Our Solutions

Instructor Led Training
Empirical Learning

Instructor Led Solutions

Increasing Learning through Collaboration



Instructor Led Training is considered **the gold standard** in the training world and is the basis of comparison for all other training methodologies.

Instructor Led Training offers significant learning benefits for the learners to engage and improve their retention through **assessments, interactive activities** and **rich media**.

Instructor Led Training

- Leadership Development Programmes
- Management Development Programmes
- Competency Based Learning Programmes
- Change Management Programmes
- Customer Service Enhancement Programmes
- Sales Effectiveness Programmes
- Team Building Programmes
- Grooming and Etiquette Programmes
- Self Empowerment Programmes
- Communication Skills Programmes
- Instructional Design Programmes
- Train-the-Trainer Programmes
- Technical Skills Programmes
- Process Consulting

And many more...



Our Instructor
led training
programmes are
designed to



Encourage hands-on practice

Respect different adult learning styles

Respond to participants queries

Promote skills acquisition and proficiency

Provide clear and constructive feedback

Empirical Learning

Increasing effectiveness
quotient in Learning



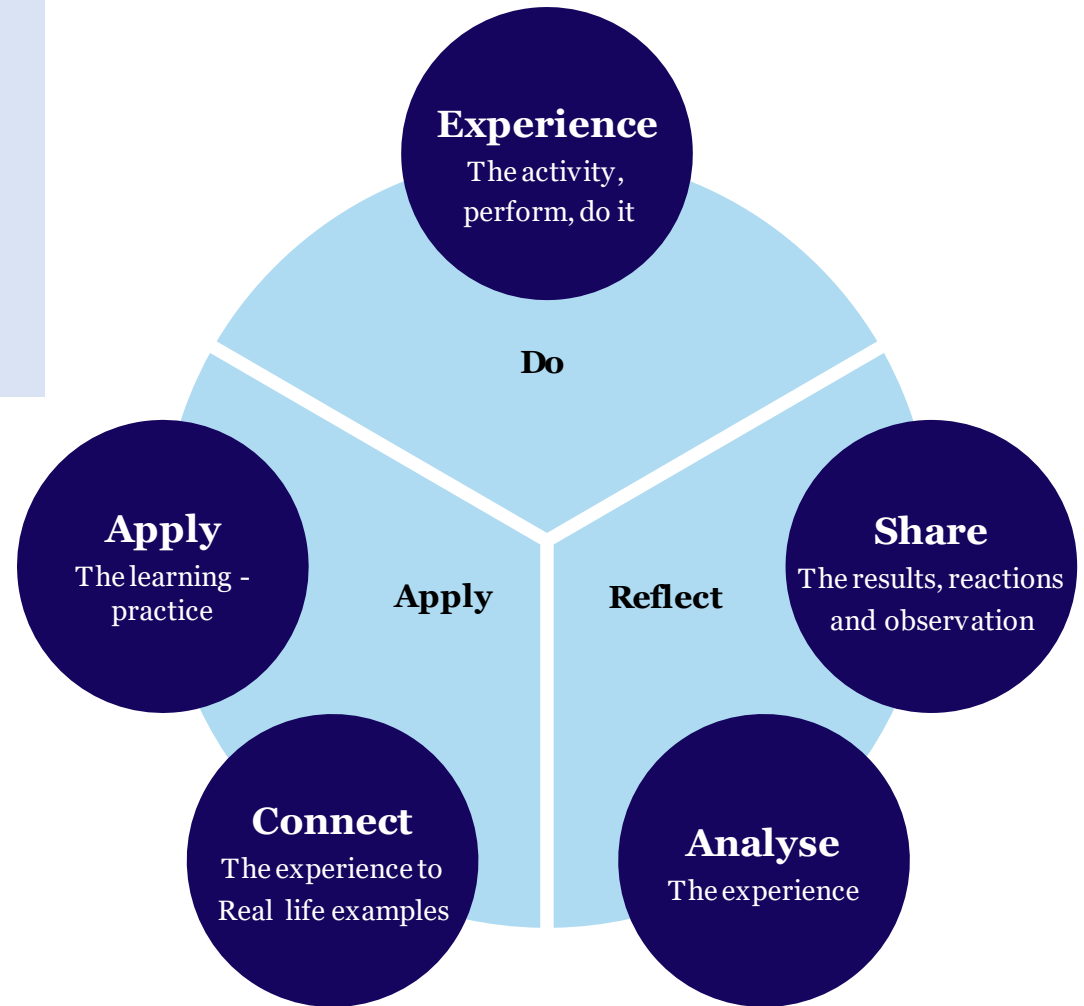
As per research by international agencies, Experiential Learning is proven to be **13 times more effective than traditional classroom-based activities**

Experiential learning provides a valuable framework for strengthening the critical linkages that needs to be developed among **education, work, and personal development**

Empirical Learning Methodology

Empirical Learning
Programmes

Experience Based
Reflective Learning



Empirical Learning Model



Empirical Learning Tools

Harmony

Communication Jungle

Air-O-Float

Human Caterpillar

Tunnel of Light

Build your edifice

Crazy Olympics

Flag Hoisting

Orienteering

Battlefield

Raft Building

Strategic Tapping

Circle of Faith

Adventure Sports

Mackenna's Gold

Ten Sisters

MDDR

And many more...





Dr. N K Pandey

**Chairman & Managing Director
Asian Institute of Medical Sciences**

“Evoke Potential’s workshop for senior doctors was an instant hit. The training was conducted to equip the doctors with better communication skills for effective implementation of innovative strategies to enhance hospital services. The participants obtained a renewed sense of confidence from the training programme. Evoke Potential stands out for sheer professionalism and commitment in delivering the training programme.”



Client Speak



Anuj Mathur

CFO & Company Secretary
Canara HSBC OBC Life Insurance Company Ltd.

“Power packed activities conducted by Evoke Potential ensured 100% engagement throughout the programme and helped infuse the Top Performers spirit in the team.”



Client Speak



Kapil Chopra

President, The Oberoi Group

“Thank you Evoke Potential for conducting this programme. I had not only heard great things about the Selling Skills programs done for the entire Sales force, but also saw the impact.”



Client Speak



Ichiro Maeda

Director – Operations
IFFCO-Tokio General Insurance

“I have worked overseas on various projects, but was pleasantly surprised to see this kind of programme for the top management. The programme conducted by Evoke has done wonders for the organization. It worked well in bringing the team together by making us a part of various team bonding activities.”



Client Speak



H.O. Suri

Director – Marketing
IFFCO-Tokio General Insurance

“Together we can” programme conducted by Evoke Potential brought the entire management team on one platform and stimulated the team to work together towards achieving our goal of meeting the organization’s mission.



Client Speak



Arman Chaudhary

Head - Human Resources & Talent Management
Emaar MGF

“Evoke Potential has delivered yet another programme successfully.
Keep up the good work!”



Client Speak

Clients Across Multiple Industry Verticals



And many more...

“Tell me and I forget.
Teach me and I may remember.
Involve me and I learn.” – Benjamin Franklin

Learning from experience is a powerful method of learning.

If you want to enhance your organizational performance through experiential learning, call us or email us. Our experts will evaluate, suggest and customize the Learning Objectives to deliver on the established outcomes.

Navneet Khurana

Tel: +91 9971172382

Email: navneetkhurana@evokepotential.in

Office Add: B-7/5031, Vasant Kunj,
New Delhi - 110070 evokepotential.in